

# About the Appleseed Network

A non-profit network of 16 public interest justice centers in the U.S. and Mexico, Appleseed is dedicated to building a society where opportunities are genuine, access to the law is universal and equal, and government advances the public interest.

Appleseed uncovers and corrects injustices and barriers to opportunity through legal, legislative and market-based structural reform. Working with our huge pro bono network, we identify, research and analyze social injustices, make specific recommendations, and advocate for effective solutions to deep-seated structural problems. Together, Appleseed and Appleseed Centers form a network for positive change, building a society that provides each individual access to justice and a genuine opportunity to lead a full and productive life.

## Get Involved

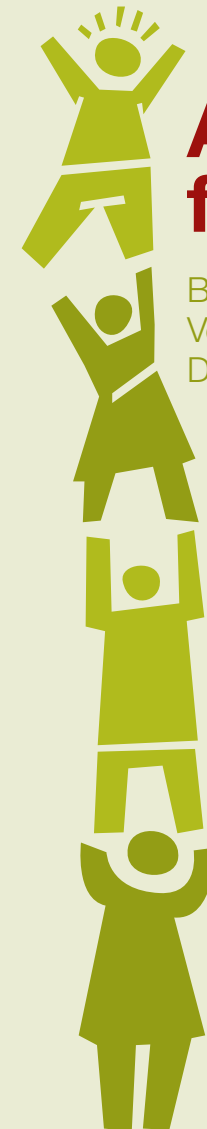
For more information about Appleseed, visit our website at [www.appleseednetwork.org](http://www.appleseednetwork.org)

## NewYorkAppleseed

Shearman & Sterling LLP  
599 Lexington Avenue  
Suite 1202  
New York, NY 10022

212.848.5468  
[ny.appleseednetwork.org](http://ny.appleseednetwork.org)

Appleseed thanks Shearman & Sterling LLP for their donation of office space and administrative support.



## A Network for Change

Become a Project Partner  
Volunteer Your Time  
Donate to Our Programs

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## New York Appleseed

### An Independent Voice for Reform

New York Appleseed solves problems affecting the daily lives of New Yorkers through projects expanding access to opportunity: economic, social and legal. We work with volunteer attorneys, business leaders, government and grassroots advocates to identify critical issues, conduct thorough research and advocate for effective solutions. We organize innovative public-private partnerships, publish legal and policy strategies and are a non-partisan, independent voice for reform.

### Access, Justice and Equality May Make Good Policy...

Our projects involve partnering community stakeholders with our pro bono volunteers to develop solutions to long-term, structural barriers to economic justice, affordable healthcare, housing, access to the courts and education.

### ...But They're Even Better in Practice

We don't just propose solutions; we act on them. With our pro bono and community partners, we develop and implement practical advocacy strategies for reform—and put our network for change to work!

## Our Projects Include

### Fighting for Fairness

Our Economic Opportunity Project works with community groups to remove barriers to economic justice through effective policy reforms. In 2008, for example, we launched the "All Work and No Pay" campaign with the Financial Clinic to remove barriers to earned income tax credits for certain New York workers.

### Innovative Partnerships

Can immigrant communities leverage their market power to change business practices? We've utilized Appleseed's financial literacy tools to build partnerships with immigrant hometown associations, and are now working with these groups to develop community investment funds. Our Healthcare Access Project has developed key partnerships with community groups and institutions to develop low-cost healthcare plans for uninsured New Yorkers.

### Creative Solutions

Our pro bono partners have authored key legal resource and policy briefings on issues related to community development and grassroots policy making, including mixed-use development on public library sites, alternative financial services options for immigrants and affordable housing programs for New York City public school teachers.

## Did You Know?

- Appleseed has organized a number of NYC-based initiatives, including a partnership with the NYC Department of Education and the Ad Council to increase public school teacher recruitment. The resulting campaign generated over \$26 million in donated ads and contributed to a stronger talent pool of applicants for NYC teaching positions.
- New York Appleseed opened its doors in early 2007, with Jones Day Fellow Vicki Walcott-Edim and our Advisory Council leaders.
- In 2008, we welcomed Jennifer Ching as Director. Jennifer is a former associate with Paul Weiss LLP. Her public interest experience includes a Skadden Foundation Fellowship at the ACLU in Newark, NJ and the Gibbons Fellowship in Public Interest Law and Constitutional Litigation.

### New York Appleseed Advisory Council

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